



# WOMENACTIVE-NS

Annual General Meeting | June 9<sup>th</sup>, 2017

## WOMENACTIVE AT A GLANCE

The WomenActive Nova Scotia Association (WA) is a non-profit dedicated to increasing the engagement, representation, and support of Women and Girls in all levels of Leadership in the sport, recreation and physical activity sectors.

## MISSION STATEMENT

WomenActive-NS will Advocate, Educate, Collaborate, and Promote meaningful active living experiences and leadership opportunities to enrich the lives of all women and girls in Nova Scotia.

## WOMENACTIVE'S STRATEGIC DIRECTIONS (2015-2017)

- Cultural Competence and Confidence
- Strategic Leadership
- Knowledge Development
- Recognition

## WOMENACTIVE BOARD OF DIRECTORS

Chair	Rachel Bedingfield Myrtle Corkum	(2 year term, ending 2018) Treasurer (2 year term, ending 2018)
Secretary	Susan Atie	(2 year term, ending 2018)
Directors at Large	Cogle (Trendsetter Awards Chair) Victoria Harwood Vicki Weaver Dr. Ramona Lumpkin Anna Stammberger Heather Praught	(3 year term, ending 2019) Janice

## WOMENACTIVE STAFF

Project Manager	Gabrielle Gallagher	(Dec 2016 – Present)
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## WOMENACTIVE STUDENT INTERNSHIP

Acadia University	Emma Wallace	(February – March 2017)
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## MESSAGE FROM THE CHAIR AND PROGRAM MANAGER

RACHEL BEDINGFIELD & GABRIELLE GALLAGHER

As a new organization, this has been a key year for WomenActive. The Board of directors is comprised of knowledgeable, hard-working, hands-on, dynamic leaders who are passionate about their ability to make a difference in the lives of women and girls through sport and recreation.

We are continually impressed and inspired with the passion from Leaders in various sectors across the province to improve Gender Equity for Women and Girls in Sport, Recreation and Physical Activity. In addition, we are pleased with their interest in collaborating with WomenActive to make a stronger impact together.

Our 2015-2017 Strategic Plan has guided the direction and upheld the values of WomenActive. We have partnered and supported National, Provincial, Regional and Community organizations and initiatives. This work has been both meaningful, as well as essential in better understanding the needs, priorities, challenges, opportunities, efforts and areas interest in work being done around Gender Equity in NS. We have gained knowledge and insight on our direction moving forward.

The future focus of WomenActive will be the retention and participation of all girls in sport and recreation in the Province of Nova Scotia. Using sport and recreation as the tool to engage girls to build leadership and confidence, we believe, will improve the health, community connectivity and culture of our province. The following are our current priority areas:

- Priority 1      Female Leadership Development
- Priority 2      Communications and Networking
- Priority 3      Celebration and Recognition
- Priority 4      Monitor and Evaluation

WomenActive is confident in these priorities based on what we know, and what we have heard. These areas reflect the opportunities, challenges, needs and gaps in advancing shared goals in increasing the engagement of women and girls in all levels of participation, and leadership in Sport, Recreation and Physical Activity in Nova Scotia. They are also echoed in the emerging regional level strategies.

*“There are so many inspiring and innovative programs and initiatives around the province, which through sport and recreation are making a big difference in the lives of girls and women in our communities. We need to take time to recognize and celebrate these ‘Trendsetters’, and the impact they bring into our lives.”-*  
**Rachel Bedingfield** Chair WomenActive NS Association

## A YEAR IN REVIEW

- WomenActive worked with NS GOV to develop and implement a weeklong event delivering free female focused NCCP training and certification during the Fall 2016 National Coaches Week. (Sept 2016)
- In conjunction with the free NCCP training across NS – WomenActive worked with NS GOV to film and release videos interviewing and highlighting female coaches across NS. (Sept 2016)
- Farewell to Cindy Russell, Past Project Director (Sept 2016)
- Hosted WomenActive panel session at Recreation NS Conference (Sept 2016)
- Piloted Women on Boards session at Recreation NS Conference (Sept 2016)
- Hiring of new Project Manager, Gabrielle Gallagher (Dec 2016)
- Women on Boards workshop, developed and delivered in Fundy Region (Jan 2017)
- New Website development (Jan-Present)
- Invited to contribute to provincial Gender Equity conference call (Feb 2017)
- Hosted Student Internship placement – Acadia University (February – March 2017)
- Request from CAAWS to partner of delivery and support of Women in Leadership Series workshops in N.S. (had to decline until funding beyond September 2017 is confirmed)
- WomenActive Chair, Project Manager and Student intern met with NS Department of Communities, Culture and Heritage Minister, Deputy Minister, and Staff (March 2017)
- Hosted national pilot of new CAAWS webinar (March 2017)
- Trendsetter Awards (January – April 2017)
- Launch of WA promotional video (April 2017)
- Supported “I am that Girl” conference in South Shore Region (April 2017)
- Supported Rugby Nova Scotia – panelist event (May 2017)
- Regional Survey: Working with Dalhousie on a regional survey to better understand the work
- Working with NS. Department of Communities, Culture and Heritage staff to develop evaluation, and follow up surveillance of female focused workshops and training (CAAWS, NCCP Coaches Week)
- Increased our Social Media presence (ongoing) (Twitter: 369 followers, FB: 437 followers)
- Exploring ways in which WomenActive can support Gender Equity Audits (April – Present)

## A YEAR IN REVIEW - CONTINUED

**Regional Gender Equity Network Support** (Dec – ongoing): WomenActive sits on the following committee tables, providing support in the form of consultation, resources, research, communication, evaluation and leadership.

- Fundy Female Leadership Network
- Valley Gender Equity Network
- Girls Soar

## SPECIAL THANKS AND ACKNOWLEDGEMENT TO:

The WomenActive-NS Association would like to thank the Leadership Group, and all the stakeholders involved in our work this year. We believe your willingness to work together to increase and enhance access and opportunities for women and girls across the physical activity, recreation and sports sectors.

Special thanks goes out to:

### WomenActive-NS Leadership Group:

- Linda Atkinson (Co-Chair), Retired
- Rachel Bedingfield (Co-Chair), Director of Parks and Recreation (Town of Kentville)
- Rhonda Lemire, Executive Director of Recreation Nova Scotia
- Michelle Aucoin, Active Living Consultant, NS Dept. of Communities, Culture and Heritage
- Amy Walsh, Director of Sport Development, Sport Nova Scotia
  
- Regional staff of the NS Government branch of Communities, Culture and Heritage
- Staff at Recreation Nova Scotia
- Staff at Sport Nova Scotia
- In Kind Contributions of Recreation Nova Scotia

FINANCE

Attached Profit and Loss – April 2016-2017, and Balance Sheet as of March 31<sup>st</sup>, 2017.

# WomenActive-NS

## BALANCE SHEET

As of March 31, 2017

	TOTAL
<b>ASSETS</b>	
Current Assets	
Employee Cash Advances	0.00
Prepaid expenses	8,919.65
Cash and cash equivalents	
RBC Chequing	35,953.61
<b>Total Cash and cash equivalents</b>	<b>\$35,953.61</b>
Accounts receivable (A/R)	
RNS Receivable	0.00
<b>Total Accounts receivable (A/R)</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$44,873.26</b>
<b>Total Assets</b>	<b>\$44,873.26</b>
<b>LIABILITIES AND EQUITY</b>	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	192.09
<b>Total Accounts Payable</b>	<b>\$192.09</b>
<b>Total Current Liabilities</b>	<b>\$192.09</b>
Non-current liabilities:	
Deferred Revenue	44,000.00
<b>Total Non-current liabilities:</b>	<b>\$44,000.00</b>
Equity	
Retained Earnings	
Profit for the year	681.17
<b>Total Equity</b>	<b>\$681.17</b>
<b>Total Liabilities and Equity</b>	<b>\$44,873.26</b>

# WomenActive-NS

## PROFIT AND LOSS

December 2016 - March 2017

	TOTAL
<b>INCOME</b>	
Grants	26,000.00
<b>Total Income</b>	<b>\$26,000.00</b>
<b>GROSS PROFIT</b>	
	<b>\$26,000.00</b>
<b>EXPENSES</b>	
ADP Fees	85.42
Cell phone	96.77
Conference	50.00
ED Salary	17,778.37
Employer CPP	670.34
Employer EI	327.50
Office expenses	1,229.30
Program	2,781.30
Program-Awards	0.00
<b>Total Program</b>	<b>2,781.30</b>
Social Media	1,610.00
Stakeholder Meeting	16.62
Travel	672.91
<b>Total Expenses</b>	<b>\$25,318.53</b>
<b>OTHER EXPENSES</b>	
Reconciliation Discrepancies	0.30
<b>Total Other Expenses</b>	<b>\$0.30</b>
<b>PROFIT</b>	<b>\$681.17</b>